

# Junior Golf SCOREBOARD<sup>SM</sup>



## MEDIA KIT

[juniorgolfscoreboard.com](http://juniorgolfscoreboard.com)

## OUR STORY

Founded in 1998, the **Junior Golf Scoreboard** is the leading and most widely followed dedicated information resource covering the sport of competitive junior golf worldwide.

Serving the audiences of junior players, parents, college coaches, junior golf tours, and golf organizations, the Scoreboard's extensive reach is a prime avenue for marketing efforts.

The Scoreboard is a platform for those seeking to reach the avid game investing competitive junior player, their parents, and those involved in the sport.



# WEB TRAFFIC & REACH

*\* Google Analytics*

## Yearly User Sessions

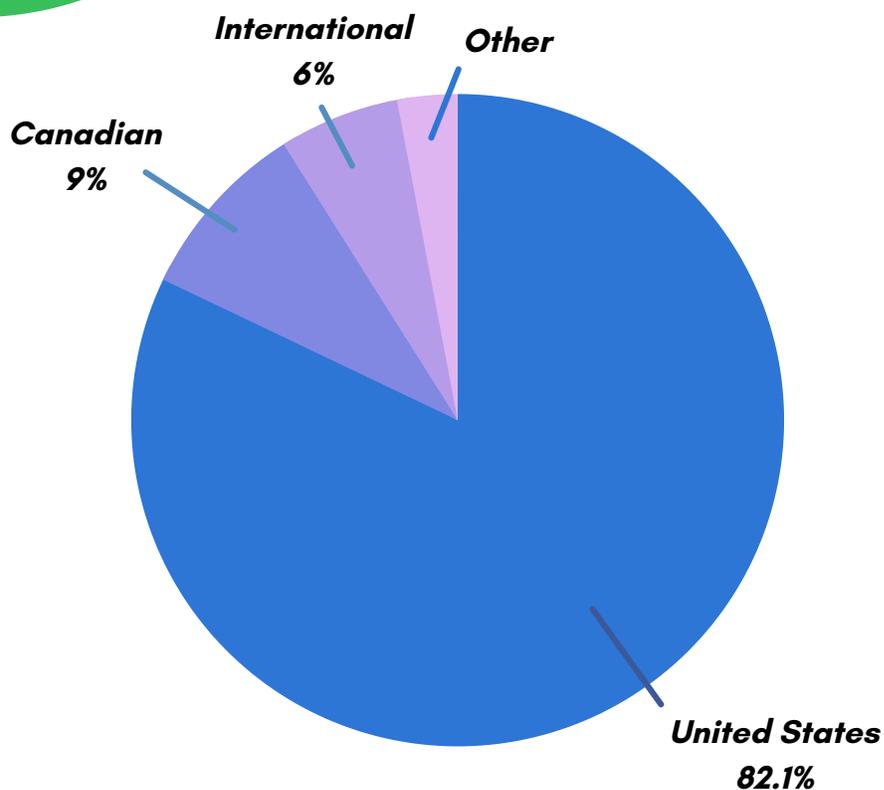
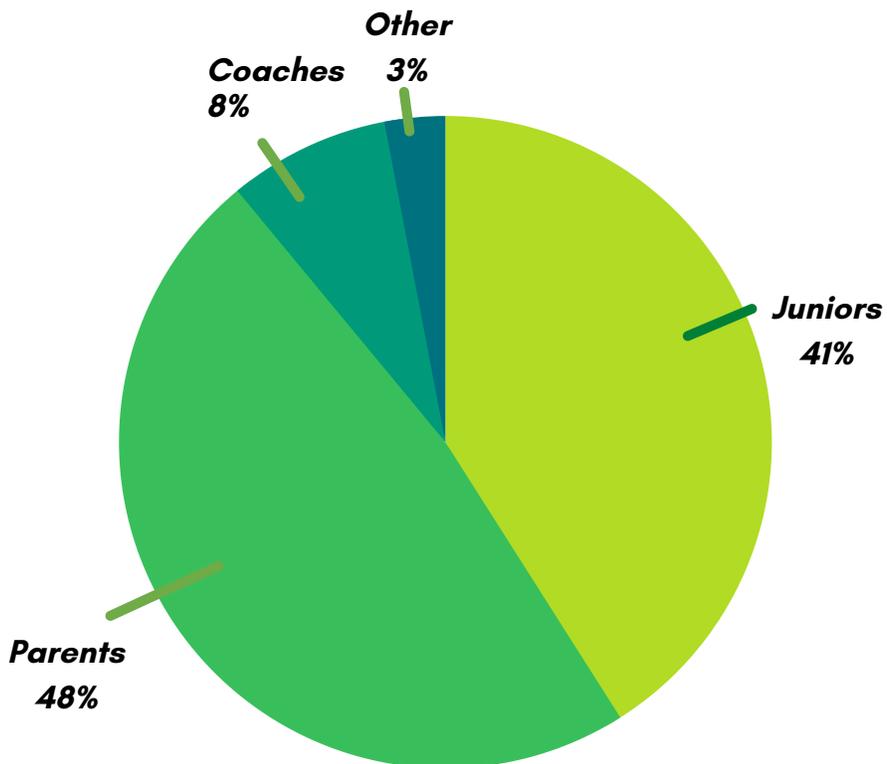
2021 - 896,922  
2022 - 981,159 (+9%)  
2023 - 1,199,782 (+22%)  
2024 - 1,202,042 (+1%)  
2025 - 1,235,209 (+1%)

## Yearly Page Views (65% Rankings)

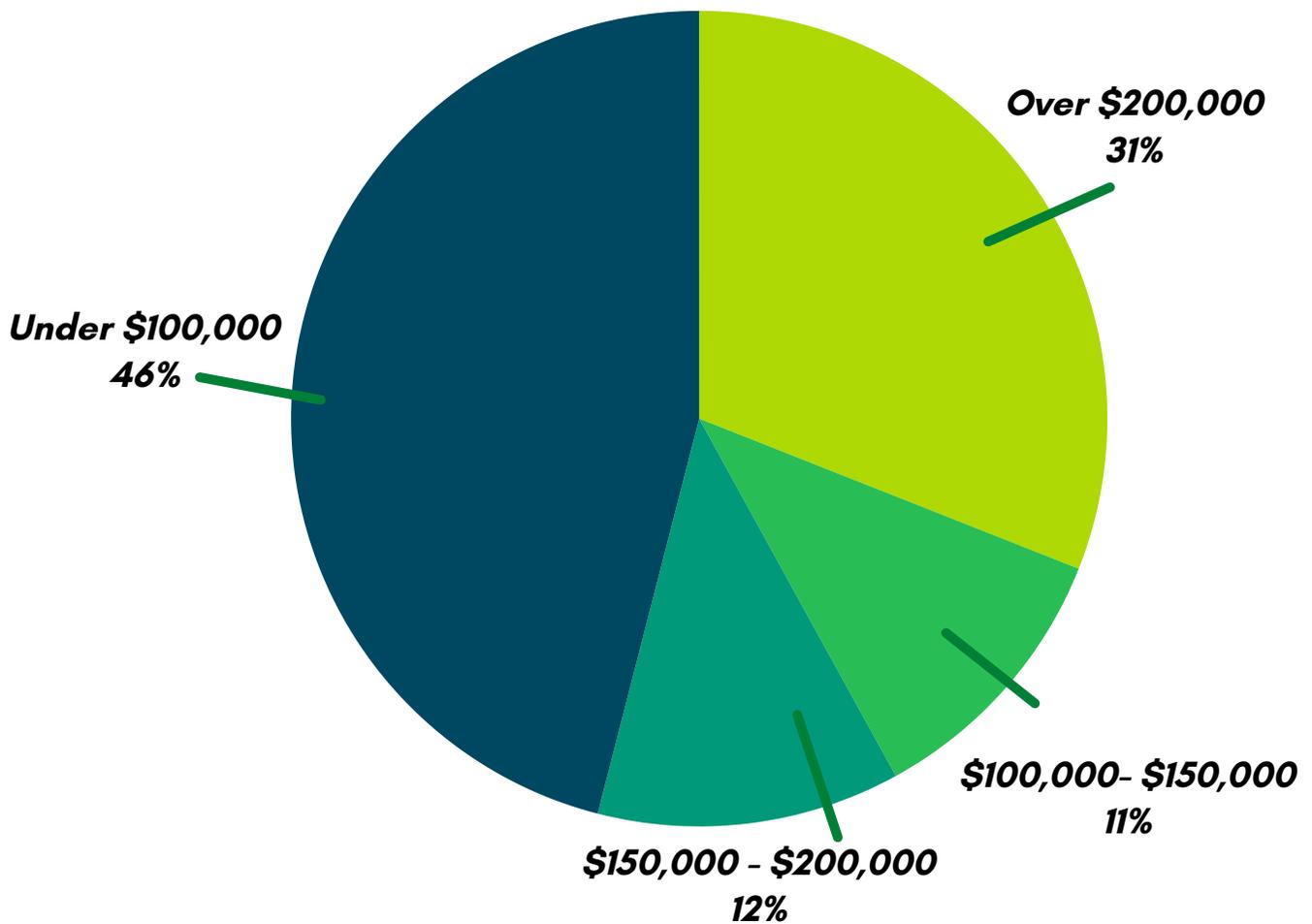
2021 - 4.9 MM  
2022 - 5.2 MM  
2023 - 5.4 MM  
2024 - 6.4 MM  
2025 - 6.5 MM

**Average time on site 7:36**

## OUR AUDIENCE



## FAMILY INCOME



## AD PLACEMENT

Top of page banner

728 X 90

**Will Coaches Find You?**  
Start a Golf & Academic Resume Today!



### IN THE SPOTLIGHT

**new** April, 16 2021

College Coaches Can Return To Tournaments

#### NCAA Ends Recruiting Blackout June 1st.

The NCAA has announced that the recruiting blackout period that began in March 2020 will end June 1st. Players and coaches will be able to meet on campus according to the recruiting rules in place previously and coaches will be able to leave campus to attend tournaments in person. Parents and players are encouraged to be up to date on NCAA recruiting regulations. Get up to speed today on all college programs by subscribing to the American College Golf Guide. Click on the link below.



AMERICAN COLLEGE GOLF GUIDE

SHARE

**Featured** April, 28 2021

Congratulations To Some of the Recent Tournament Winners

#### The Champions List

**SNEDS Timber Truss(Girls) - Ella Cress... 74 - 71**  
**SNEDS Timber Truss(Boys) - Colina Alexander... 73 - 73**  
**PKBGT Carolina's Classic - Jena Kim...70 - 74**  
**Golfweek at Royal American(Girls) - Klaira Paramore...67 - 81**  
**Golfweek at Royal American(Boys) - Luke Schmitt... 71 - 77**

**ALWAYS BRING YOUR BEST.**



Learn More

#### Junior Golf Scoreboard Rankings # (Boys)

Rank	Name	State	Events	Class
1	Davis Ford	GA	5	2021
2	Dorian Sargent	AL	6	2021
3	Prison Sum...	SC	9	2021
4	Riley Cook	VA	5	2021
5	Kurtz Thom...	AB	4	2021
6	Luke Samps	NY	5	2021
7	Lincoln Hecher	GA	5	2022
8	Nick Cumber	AL	13	2022
9	Brendan Vasiles	FL	14	2021
10	Caleb Burrell	NC	12	2022

TOURNAMENT SPOTLIGHT

## Left column banner 160 X 600



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**THE ALL-NEW PRO V1 AND PRO V1X**

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*Titleist*  
#1 ball in golf.

IN THE SPOTLIGHT

**New** April, 16 2021 College Coaches Can Return To Tournaments

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**AMERICAN COLLEGE GOLF GUIDE** SHARE f t

Junior Golf Scoreboard Rankings @ (Girls)

Rank	Name	St/Prov	Events	Class
1	Megha Ganne	NJ	4	2022
2	Xin (Cindy) Kou	CA	6	2021
3	Bohyun Park	TX	6	2021
4	Leigh Chien	CA	10	2024
5	Kelly Xu	CA	9	2022
6	Sophie Zhang...	CA	9	2022
7	Casey Weiden...	FL	4	2021
8	Antonia Matte	--	5	2021
9	Yunxuan (Mic ...	--	10	2022
10	Bailey Shoem...	NY	10	2023

INTERVIEWS & ARTICLES

**LATEST NEWS AND VIEWS**

*It has been a while, click to*

[learn more](#)

**2-TIME WOMEN'S AM CHAMP**

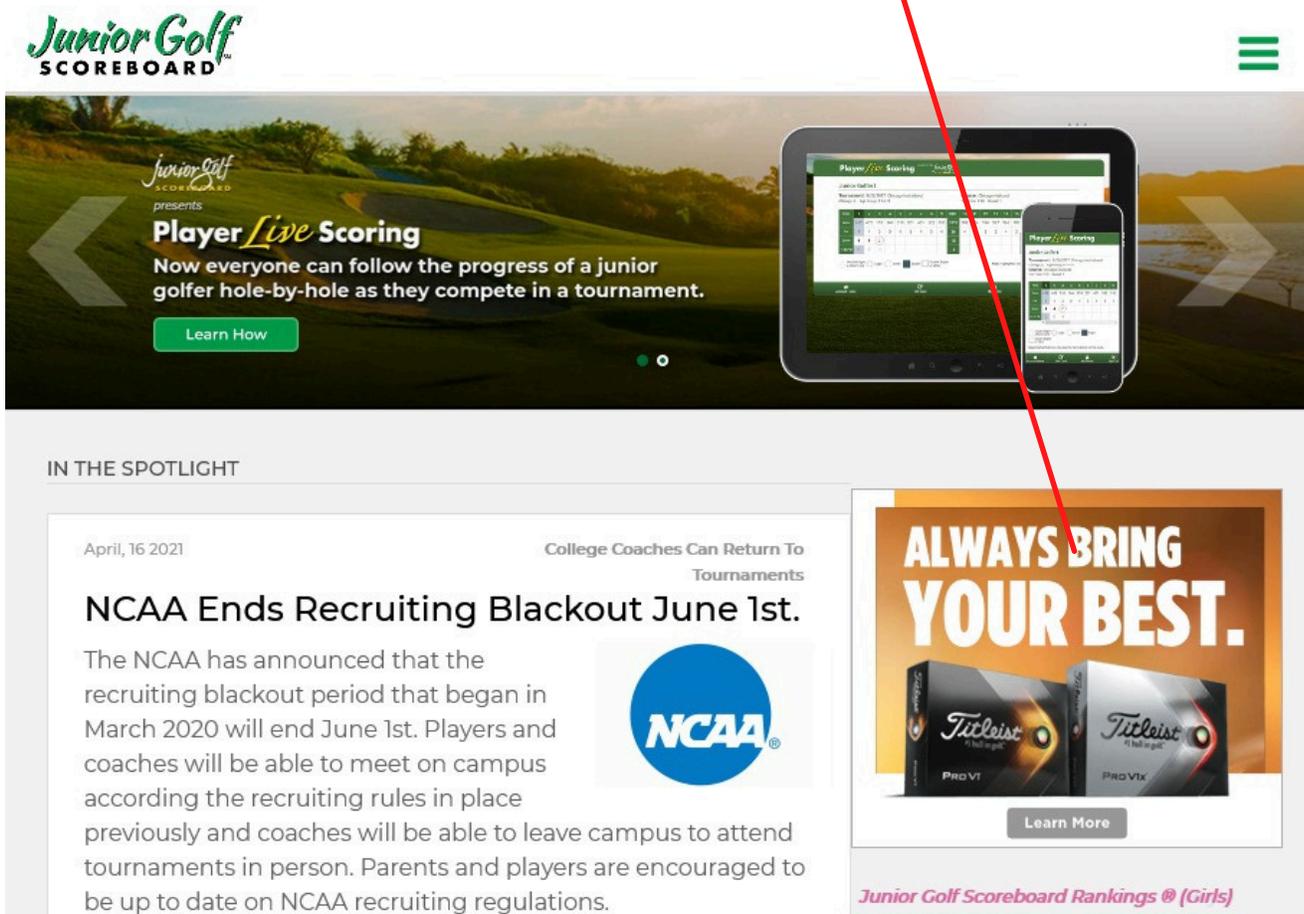
*Interview with Vicki Goetze-Ackerman - Listen Up !!*

**Featured** May, 13 2021 Congratulations To Some of the Recent Tournament Winners

### The Champions List

## Right column box

300 X 250



**Junior Golf SCOREBOARD**

Junior Golf SCOREBOARD presents **Player Live Scoring**  
Now everyone can follow the progress of a junior golfer hole-by-hole as they compete in a tournament.  
[Learn How](#)

IN THE SPOTLIGHT

April, 16 2021 **College Coaches Can Return To Tournaments**

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**ALWAYS BRING YOUR BEST.**

[Learn More](#)

*Junior Golf Scoreboard Rankings @ (Girls)*

## RATE CARD

BANNER SIZE	<i>Impressions total</i> (ROS)	<150M	150 M- 500 M	500 M- 1MM	>1MM
	TopBannerCPM 728 X 90	\$27/1M	\$24	\$17	\$14
	Left Column 160 X 600	\$23	\$20	\$15	\$12
	Right Column Box 300 X 250	\$20	\$18	\$13	\$10

## SECTION SPONSORSHIPS

- Email Campaigns (*quoted upon request- \$225/M*)
- Golf Camp Directory
- Tournaments & Results
- Being Recruited
- Playing the Game
- Off the Course
- Logos on Tour Listings (*for tournament organizations*)
- Coaches Corner
- Player Live Scoring

## EMAIL PROMOTIONS

**Our email address database is excellent for reaching our audience of players and their parents.** These are all subscribing customers to our products and services.

### Highlights include:

- Sortable by *age/graduation year*
- Partially sortable by *gender*
- Sortable by *state and region of the country*
- *Pre-counts available* before committing to campaign
- Order ***two campaigns***, and ***get the third one free***
- **Constant Contact data** – open rates in excess of 55%

*Call for pricing and particulars.*

**804-935-1800**

mact@juniorgolfscoreboard.com



Contact us today for  
complete Junior Golf  
Scoreboard information.

We'll be happy  
to answer any questions  
you may have.

**804-935-1800**

[mact@juniorgolfscoreboard.com](mailto:mact@juniorgolfscoreboard.com)